

Rules for Use of Certification Marks

Forewords

This document specifies the rules for the use of certification marks associated with management system certifications based on certification contracts with DQS Management Systems Solutions (HK) Limited (hereinafter referred to as DQS-HK). This document is an annex to the associated certification contract with DQS-HK.

The DQS Certificates and DQS Certification Marks belong to DQS Holding GmbH. As contracted among DQS Shareholders, UL Registered Firm Mark is one of the DQS Certification Marks for management system certifications at present.

Customer in this document stands for the organization certified by DQS based on a contract with DQS-HK, which is a subsidiary wholly owned by DQS Holding GmbH.

Accreditation in this document stands for accreditation or recognition associated with certification.

Mark has same meaning with symbol in this document.

Part A – Conditions for Use of DQS Certification Marks

A.1 General

A.1.1 Upon acceptance of the following conditions, the DQS certified customer is entitled to use the associated Certification Marks as illustrated below, which may include:

a) DQS Certification Marks, which may include

- DQS Certified Management System Mark,
- DQS Certificate Mark together with UL Registered Firm Mark,

or one of them together with

b) Relevant accreditation/recognition body marks shown in the associated DQS certificate.

Electronic forms of the DQS Certification Marks are available from DQS's relevant web sites (such as www.dqs.hk).

A.1.2 The DQS Certification Marks may, only under the conditions of this document, be used by the customer in connection with its certified management system and the goods or services that are produced or provided with the scope of certification.

A.1.3 In the opinion of DQS-HK the use of certification mark shall be not be in conflict and be in no way to create a misleading impression as to the nature of the certification status.

A.1.4 The DQS certificate and Certification Marks shall be used in the manner authorized. Requests for use of the DQS's certificate and mark shall be processed through DQS-HK. The DQS's auditor shall have the right, on demand, to acquire possession of the DQS certificate and mark and any or all advertising and promotional material, or other means of displaying the certificate and mark when in the judgment of DQS's auditor, such action is warranted.

A.1.5 As necessary, DQS-HK may update the rules for the use of Certification Marks and post it at DQS-HK's website.

A.2. Requirements

A.2.1 The Certification Mark may only be used on correspondence, advertising and promotional material and shall only be used in connection with the products and/or services described in the customer's scope of certification. The certified customer must identify the goods or services to which the certificate applies when using the Certification Mark in a context where the scope of application is open to interpretation.

A.2.2 The Certification Mark shall not be used on a product nor product packaging nor in any other way that may be interpreted as denoting product conformity.

A.2.3 A statement, without certification mark, about a client's management system certifications is allowed on product packaging (but not on product itself) and accompanying literature for the products within the certification scope. Such statement shall include reference to:

- the name of the certified client,
- the type of management system (e.g. quality, environment) and the applicable standard, and
- the name of certification body as shown on associated certificate.

A.2.4 The Certification Mark or statement shall not under any circumstances be used directly on or closely associated with products or services in any way that may imply that the products or services themselves are certified by DQS. This includes laboratory test, calibration or inspection reports or certificates.

A.2.5 Upon the termination of certification, for whatever reason, the customer must discontinue all use of the marks immediately.

A.2.6 DQS Corporate Logo

The below is the DQS corporate logo. It is NOT a Certification Mark and is NOT authorized to be used as a Certification Mark by any party.



A.3 Conditions for Use of DQS Certified Management System Mark

A.3.1 The organization certified by DQS with a valid management system certificate issued by DQS is allowed to use the **DQS Certified Management System Mark** associated with the certification scope and management system standard under conditions in this document.

A.3.2 Use of the DQS Certified Management System Mark must always be in conjunction with the following elements (as illustrated in the examples below):

- a) Certified Customer's Name
- b) Applicable Management Systems Standard to which the customer is certified
- c) The identification of Business Relation number in relevant certificate is recommended.

A.3.3 When using a neutral certification mark, the underlying standards or specifications need to be specified in the immediate vicinity of the mark, as illustrated in below samples.

A.3.4 If your certificate does not apply to the whole of your organization, you are requested to indicate the restricted scope for which it is valid, as illustrated in below samples.

Examples for use of DQS Certified Management System Mark



Company Name
ISO 9001:2015
IATF 16949:2016
BR No. XXXX XXXX



Company Name
ISO 9001:2015
BR No. XXXX XXXX

A3.5 The marks may not be changed in any way – however, you may choose which color to use.

A3.6 Accreditation mark, if shown in a DQS Certificate, may be used along with the DQS certification mark together with related standard, but not the accreditation mark by itself. And the additional requirements in **Conditions for Use of Accreditation Body Marks** apply.

A3.7 If DQS Inc. is shown in the DQS certificate footer as Accredited Body, the UL Registration Mark is intended to use together with the DQS mark as described in the **Conditions for Use of UL Registration Mark**.

A.4 Conditions for Use of UL Registered Firm Mark

A.4.1 When **UL Registered Firm Mark** is shown in a management system certificate issued by DQS, the certified customer is allowed to use the UL Registered Firm Mark associated with the certification scope and management system standard.

A.4.2 Composition & Elements of UL Registered Firm Mark:

A.4.2.1 UL in a circle mark encircled by the words "REGISTERED FIRM" in the bottom half as illustrated below:

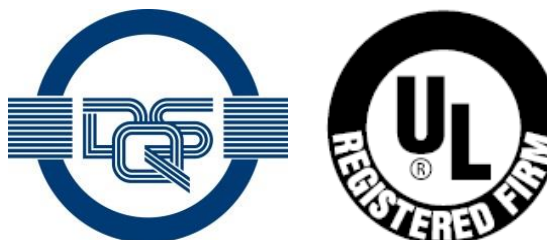
A.4.2.2 Use of the UL Registered Firm Mark must always be in conjunction with the following elements (as illustrated in the examples below):

- a) Certified Customer's Name
- b) Business Relation Number
- c) Applicable Management Systems Standard to which the customer is certified

A.4.2.3 The UL Registered Firm Mark is intended for use together with the DQS Certificate Mark as illustrated below.

A.4.2.4 Specially, the UL Registered Firm Mark is NOT for use associated with ISO/TS 16949 or IATF 16949 certification.

Examples of acceptable compositions:



Company Name / 公司名稱
ISO 9001:2015
ISO 14001:2015
BR No. XXXX XXXX

Part B - Conditions for Use of Accreditation Body Marks

B.1 General

B.1.1. Customers certified under DQS's scope of accreditation with certificates bearing the accreditation logo may use the accreditation body's mark in accordance with the conditions outlined below for the specific accreditation body.

B.1.2. The accreditation body mark may only be used on correspondence, advertising and promotional material and must be used in conjunction with the Mark.

B.1.3 The use of any accreditation body mark must always be used in conjunction with:

- a) DQS Certification Mark;
- b) Registered Firm's Name;
- c) Business Relation Number; and
- d) Applicable MS Standard and its version of year

B.2 Requirements for Use of the ANAB Accreditation Mark

B.2.1 Only clients with the ANAB mark on their certificate are entitled to use the marks illustrated below.

B.2.2 A DQS certified customer shall not use ANAB accreditation in such a manner as to bring ANAB into disrepute and shall not make any statement regarding its certification under the ANAB accreditation that ANAB may consider inaccurate, misleading, or unauthorized.

B.2.3. The ANAB accreditation mark may only be used in conjunction with both the Registered Firm Mark and the DQS Mark on the customer's stationery and literature, and in its advertising subject to DQS's conditions for use of its Mark. A customer shall place the ANAB accreditation mark next to the Registered Firm's Mark and the DQS Mark.

B.2.4 The ANAB accreditation mark shall be reproduced:

- a. In black on a white or light-colored background or in blue (PMS 286 or equivalent) and red (PMS 485 or equivalent).
- b. in a size that makes all features of the mark clearly distinguishable.
- c. without distortion of its dimensions.

B.2.5 When using the ANAB accreditation mark, its size must not exceed the size of the Registered Firm's Mark and the DQS Mark.

B.2.6 ANAB's accreditation mark shall not be used on a product or in such a way as to suggest that DQS and/or ANAB have certified or approved any product, process or service of a certified customer,

or in any other misleading manner.

a. If larger boxes, etc., used for transportation includes the mark(s), a statement must be included. For example, this could be a clear statement that “(This product) was manufactured in a plant whose quality/environmental management systems are certified as being in conformity with ISO 9001:2015, AS9100, ISO 14001 (specific standards)”.

B.2.7 Upon withdrawal of certification or ANAB accreditation from a DQS certificate the customer shall discontinue its use of all advertising matter that contains any reference thereto including on letterhead or in any other medium, and return any certification documents as required by DQS and/or ANAB.

B.2.8

When using the ANAB Mark it must be in conjunction with DQS Certificate Mark and UL Registered Firm as outlined below:



B.3 Conditions for Use of JAB Accreditation Mark

B.3.1. Only customers with the JAB mark on their certificates are entitled to use the JAB mark illustrated below.



B.3.2 The color of the mark shall be blue (Mancel 2.5PB 3.5/10, Dainippon Ink KK DIC 579, PANTONE 300C or their equivalent colors on printed matter, and on the website, a similar color converted to RGB of the Mancel value for printing and other specified color codes).

As alternative colors, use of black, gray, gold or silver is permitted, provided, a clear contrast is assured against the background color. The mark, program name and accreditation number shall be in black.

B.3.3 When the accreditation mark is reduced in scale or enlarged, the dimensional proportion of the mark and logo shall stay the same as the accreditation mark shown below. The system classification

(in gothic) must be shown and shall stay clearly legible even after the accreditation mark is reduced in scale.

B.3.4 Certified customers shall use the accreditation mark together with the accreditation number (CM028) granted by JAB.

B.3.5 The JAB mark may be used on explanatory documents and advertising materials in connection with those goods and/or services produced or provided within the scope of certification. When used on business cards, only those who are conducting activities within the scope shall use the JAB mark.

B.3.6 The accreditation mark shall not be used on products. Nor shall it be used in a way that may be interpreted as certifying the products.

B.3.7 The accreditation mark shall be used together with the DQS Mark and UL Registered Firm mark and shall be clearly different to enable easy discrimination. The accreditation mark shall also be used in such a manner as to show to the extent possible the meaning of the accreditation mark. For example, consideration shall be given for the location and dimensions of the accreditation mark in comparison with other logos present.

B.3.8 The accreditation mark may be used only within the effective period. Upon the termination of certification, for whatever reason, the customer must discontinue all use of the JAB mark immediately.

B.3.9 The certified customer agrees to discontinue any use of the JAB mark and any form of statement with reference to the authority of the certified customer to use the JAB mark that is unacceptable to DQS or which in the opinion of DQS might be misleading.

B.3.10 When a certified customer is found in violation of the provisions of this document, DQS will take action including Corrective action, suspension of the right to use the accreditation mark, withdrawal of certification, publication of the transgression or legal action, etc.

B.3.11 If DQS's JAB accredited scope is reduced, it shall take steps to require those affected by the reduction to stop using the JAB accreditation mark.

B.3.12 When provided a reproduction proof of the JAB mark, the certified customer shall perform proper control for protecting the reproduction proof for its own use and subcontractor use for printing and placing on websites and for preventing its divulgation.

B.3.13 The accredited certification customer shall have a list of subcontractors to which a duplicate of the reproduction proof of JAB was supplied, and shall produce it when requested by DQS.

B.4 Requirements for Use of the APMG Accreditation Mark

B.4.1 Only customers with the APMG mark on their certificate are entitled to use the mark illustrated below.

B.4.2 This mark shall not be used on a product, or in a way that may be interpreted as denoting product conformity.

B.4.3 The mark must not be altered or used in a misleading way, for example to imply certification of something which is not certified



B.5 Requirements for Use of the ESDA Accreditation Mark

B.5.1 Only organizations operating under an ESD S20.20 and/or IEC-61340-5-1 system certified by DQS are authorized to apply the ESDA mark below. The mark may only be applied to those organization documents that relate to the certified system, and not on a product or in any way which could imply product, process or services certification. This right is in effect from the date of certification until the expiration date stated on the current DQS Certificate, and only so long as the organization continues to operation in conformance to its certified system.

B.5.2. The ESDA mark may only be used in conjunction with the Registered Firm mark and in accordance with DQS-HK's conditions for use of its mark.

B.5.3 When using the ESDA accreditation mark, its size must not exceed the size of the Registered Firm's mark.

B.5.4 The organization may use the below ESDA mark applicable to the standard(s) listed on the DQS certificate:



B.6 Requirements for Use of IATF Logo

B.6.1 IATF is the recognition body for ISO/TS 16949 and IATF 16949. The solely allowed use of IATF logo by an ISO/TS 16949 or IATF 16949 certified customer is as displayed on the ISO/TS 16949 or IATF 16949 certificate issued by DQS. Any other use of the IATF logo is prohibited.

B.7 Conditions for Use of IQNet Certified Management System Mark

B.7.1 If IQNet Certified Management System Mark is shown in a valid certificate issued by DQS, the IQNet Certified Management System Mark may be used along with the DQS Certified Management System Mark together with related standard, but not the IQNet certified management system mark by itself.



B.7.2 The IQNet logo as shown below is not a certification mark. It is protected as proprietary mark for IQNet and its members' own use.



B.8 Requirements for Use of IAF Logo

The International Accreditation Forum ([IAF](#)) is the world association of Conformity Assessment Accreditation Bodies. The solely allowed use of IAF Logo is on the management system certificate issued by DQS, which shall be used together with the associated accreditation mark, like ANAB mark, in the certificate within the accredited scope.

B. 9 Use of other accreditation mark not yet specified

B7.1 When specific conditions have not been specified for an accreditation mark shown in a DQS certificate, the conditions for use of such mark shall be confirmed with DQS-HK before use of it.

Part C - How to contact DQS-HK

If you have additional questions or would like more information, please feel free to contact DQS-HK at: +852-37522290, 37522298, iso@dqs.hk, or access our web site at www.dqs.hk.